

 Nexans



**Green Drums:  
Put Green at the core of your offer**

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As part of its commitment to contribute to Sustainable Development, Nexans will upgrade from traditional wooden drums to drums holding the PEFC™ (Programme for the Endorsement of Forest Certification schemes) certification.

In the course of 2010, all new wooden drums purchased in Europe will be certified.

### **Why PEFC™ ?**

The Programme for the Endorsement of Forest Certification schemes is the world's largest forest certification organisation. It promotes sustainable forest management - environmentally, socially beneficial and economically viable management of forests for present and future generations - through independent third party forest certification.

Products labeled with PEFC provide confidence that wood based raw material come from sustainably managed forests.

Nexans uses approximately 350 000 wooden drums per year in European Union alone. Some 95% of this will be replaced by 'green' drums, produced with PEFC™ certified wood.

### **The advantages are yours !**

Everybody in our business chain is involved in Sustainable Development: the drum producer, the cable manufacturer, the distributor and the installer.

Nexans already assesses the life cycle of its cables, all along the production process up to end of life.

Today, we add the drums to this approach, based on a continuous "win win" program between Nexans and its strategic suppliers.

Through the PEFC™ Certification of our drum manufacturers, you obtain full traceability and a guarantee on responsible forest management.

By using Green Drums, you contribute to Sustainable Development, making an environmental positive choice, limiting your impact on the environment and strengthening local communities.



## Nexans & Sustainable Development

Sustainable development drives economic growth and is a powerful vehicle for progress & innovation. Nexans sees this as an opportunity to involve its employees, its suppliers and its customers facing these challenges.

Nexans fully integrates Corporate Social Responsibility in its strategy and respond to the stakeholders' needs. The Group respects the highest ethical standards which are summarized in its Code of Ethics and Business Conduct. By adhering to the United Nations Global Compact, Nexans is confirming its commitment to respect the fundamental

principles in the areas of human rights, labour standards, the environment, and anti-corruption.

All our production sites follow an environmental management system with internal certification (EHP label) or external certification (ISO 14001) and health & safety programs.

Nexans helps its customer by providing them with safer products and solutions with improved performance and which are more respectful of the environment. Some of the solutions offered today are cabling solutions for renewable energies, user friendly packaging and recycling facilities.

### **Nexans, a real commitment to Sustainable Development:**

*This green drum program is one amongst others. As part of its carbon emissions reduction program, Nexans offsets its business travel emissions by sponsoring the 18.000 hectares Uchindile-Mapanda Reforestation Project in Tanzania in collaboration with The Carbon Neutral Company.*





Global expert in cables and cabling systems

With energy as the basis of its development, Nexans, the worldwide leader in the cable industry, offers an extensive range of cables and cabling systems. The Group is a global player in the infrastructure, industry, building and Local Area Network markets. Nexans addresses a series of market segments: from energy, transport and telecom networks to shipbuilding, oil and gas, nuclear power, automotives, electronics, aeronautics, material handling and automation. Nexans is a responsible industrial company that regards sustainable development as integral to its global and operational strategy. Continuous innovation in products, solutions and services, employee development and engagement, and the introduction of safe industrial processes with limited environmental impact are among the key initiatives that place Nexans at the core of a sustainable future. With an industrial presence in 39 countries and commercial activities worldwide, Nexans employs 22,700 people and had sales in 2009 of 5 billion euros. Nexans is listed on NYSE Euronext Paris, compartment A.

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