

# POWERFUL CUSTOMER RELATIONSHIPS drive sales, sustainability and growth

#### **Our customers**

**EUROMOLD®** 



# Powerful customer relationships drive sales, sustainability and growth

#### For 50 years, we focus on the powerful relationships with our customers

By developing the products that they require and providing the support that they need.





# Our Sales & Customer Service departments: the illuminating problem solvers

Along with a worldwide strong sales force, ten people are working daily in EUROMOLD's Customer Service department, supporting clients with devotion and a strong technical product knowledge. Customer-focused, they are excellent solution-thinkers, always finding solutions for clients in case technical or administrative problems arise. With a serving mindset in a value-driven environment, our Customer Service is the guardian that keeps you growing.

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### Customer versus custom: we like to rise with you

Nexans EUROMOLD engages in technical and business co-developments with customers in new projects. For one of our biggest customers, we developed an electrical test protocol to help solving a specific field situation. This test is now included in the customer's standard procedure. Our technical know-how has been put into the market as highly valuable and is today being used as a standard requirement by customers and even competitors.

## Communication with a spark

To understand our customers, developing and maintaining customer intimacy is very important. Digital customer webinars are an excellent tool to keep our clients close.

We are always looking for new and better ways to inform customers on new products and services. Check EUROMOLD website and social media and tune in on one of our webinars.



# Our ambition for the next 50 years?

Times are changing, our devotion is not. In the next decades, EUROMOLD intends to grow together with its changing business environment (easiness, speed, consistency). We are eager to keep and exceed the actual level of customer experience by proposing modern technologies and useful services. And of course, we want to stay one step ahead on the market, bringing the next valuable EUROMOLD products and services to our wealth: our customers.



